



JEB BUSH
GOVERNOR OF THE STATE OF FLORIDA

Florida Public Relations Professionals Week

WHEREAS, the Florida Public Relations Association (FPRA) was founded in 1938 by Lt. Col. John W. Dillin and is the nation's oldest society of public relations professionals; and

WHEREAS, the association is dedicated to developing public relations practitioners who through ethical and standardized practices enhance the public relations profession in Florida; and

WHEREAS, the Florida Public Relations Association functions on two levels - service and programs dedicated toward improving the professional competence of the individual public relations person and which benefit the entire profession; and

WHEREAS, the association offers two levels of professional recognition to members- Accredited in Public Relations (APR) and Certified Public Relations Counselor (CPRC); and

WHEREAS, the Counselor's Network section of the membership works to advance the professional status and interest of senior-level practitioners and to increase their knowledge and proficiency through programs and activities; and

WHEREAS, membership in the FPRA is a sound professional development investment in which more than 1,000 men and women unite in the common cause of enhancing and promoting the public relations profession; and

WHEREAS, conferences such as *PR Soup: A Healthy Dose of Professional Development* provide a wonderful opportunity to learn from industry experts and business professionals;

NOW, THEREFORE, I, Jeb Bush, Governor of the state of Florida, do hereby extend greetings and best wishes to all observing *Florida Public Relations Professionals Week*, August 4-10, 2002.



IN WITNESS WHEREOF, I
have hereunto set my hand
and caused the Great Seal of the
state of Florida to be affixed at
Tallahassee, the Capital, this 29th
day of July in the year
of our Lord two thousand two.


GOVERNOR